



MAIN STREET STEPHENVILLE

MAIN STREET ADVISORY BOARD

MEETING MINUTES

REGULAR MEETING

APRIL 9, 2026

CALL TO ORDER

The Main Street Advisory Board of the City of Stephenville, Texas, convened on Thursday, April 9, 2026, in the City Hall Conference Room, 298 West Washington Street, for the purpose of a Regular Main Street Advisory Board Meeting, with the meeting being open to the public and notice of said meeting, giving the date, time, place and subject thereof, having been posted as prescribed by Chapter 551, Government Code, Vernon's Texas Codes Annotated, with the following members present, to wit:

Council Present:

Main Street Place 1 Carlene Sutton
Main Street Place 2 Carla Trussell
Main Street Place 4 Pat Hammett
Main Street Place 5 Kathy Hampton
Main Street Place 6 Rita Cook
Main Street Place 7 Kennedy Voelker

Board Member Absent:

Main Street Place 3 Aimee Shouse

Others Attending:

Ashley Thomas, Main Street Manager

Chair Rita Cook called the Regular Meeting to order at 09:54 AM.

REGULAR AGENDA

1. **Approve March Meeting Minutes**

2. **Managers Report**

Main Street Manager Report

April 9, 2026

Memorial Day Banners have been sent to print (4 new entries)

- We will have 8 person & 4 thank you banners.
- Will be installed the last week of April

Family Reunion in Stephenville-they have bought 19 Stephenville Shirts
May 2nd- CincoVille

- 9AM-1PM
- Live music
- Piñatas
- CTFAC to do facepainting
- Vendors
- Food trucks (2 so far)

Main Street America Conference – next week in Tulsa, OK

- Preliminary Accreditation results: Stephenville Main Street is Accredited: the highest that we can achieve

GRAD letters will be in Downtown for both Tarleton & Stephenville Graduation Dates
Downtown Properties

- 118 E College St- Building showing was yesterday
- 240 W Green- for sale (\$550,000)
- 240 W College St-for rent

ChristmasVile planning meeting-April 29th @ 2PM

Plaza- meeting with Darron on what could be done to enhance the plaza

Ecommerce Site to sell shirts, mugs (airport), postcards, sticker packs, & flags is live!

- Post Cards will be sold for \$1 each

New Visit Stephenville website will go live at the end of April

Night Market put on by market vendors

Potential sidewalk sale for business in Castle Furniture building business

Art Festival items have been dropped off for Main Street swag to be in the bags (250 bags)

- Main street is providing restrooms & sandwich board signs

September Rodeo contestant items have been taken to the chamber (600 bags)

March 2026

- Business in District: 92
- Facebook posts:19
- Facebook impressions:102545
- Facebook Followers:5462
- Instagram Followers:1151
- Vacant Buildings:9

March 2025

- Business in District:92
- Facebook posts:23
- Facebook impressions:66400
- Facebook Followers:4125
- Instagram Followers:889

- Vacant Buildings:12

3. **Upcoming Events:**

Main Street Manager talked about some upcoming volunteer opportunities.

1. **CincoVile**
 1. **volunteers**
2. **June 6th- Wings & Wonders rescheduled**
 1. **volunteers**

4. **15% Grant**

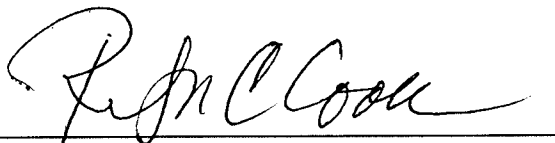
Board members were pleased with the grant and application overall. There was a word edit that needed to be changed. Discussion of adding a part that requires applicants to share their plan for after renovations are done.

CITIZENS GENERAL DISCUSSION

Board members discussed the upcoming Art's Festival that is happening on April 18th. Main Street Manager also shared the 1st quarter Downtown Newsletter with the board.

ADJOURN

Chair Rita cook adjourned the meeting at 10:52 AM.



Rita Cook

ATTEST:

